

P R E S E N T A T I O N



Z O N E

production services



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W E T U R N H E A D S

## AD ZONE Production



Our commitment to quality is unparalleled. With a trio of facilities located in Kuwait , we have 100% control over the production process and end-to-end client value chain, supported by high-class logistics capabilities. From sheet cutting and bending to laser and router machines, through to the latest print and lamination technologies, we deliver a high-end finished product every time. But it's the team behind the technology that drives our quality assurance. From the R&D personnel responsible for new product development to the procurement team and QA experts that are on hand to support clients post-delivery and installation, we are with you every step of the way.



## **Our Services**

- ❖ Concept and Design**
- ❖ Production Services**
- ❖ Point of Sale and Shop-in-Shop Solutions**
- ❖ Premiums and Promotional Items**



## Concept and Design

Your brand DNA is unique. It is the foundation for everything we do. Whether your overarching objective is to develop awareness, change perceptions, or introduce a new product to the market – we bring your brand essence to life. The medium of design is the starting point for a tailor-made customer journey that delivers stand-out brand experiences. By creating concepts and designs unique to your brand message, we make sure that you are a leader in today's increasingly competitive marketplace. Our dedicated in-house design and production team has every tool at their disposal to tell your story from the classic simplicity of a line drawing storyboard through to 3D renderings for exhibition presence and augmented/virtual reality store or event walk-throughs. The result? High quality branded collateral, eye-catching packaging, floor to ceiling event branding, one-of-a-kind point of sale presence, and much more.



## Production Services

- ❖ Vinyl Banners
- ❖ Vehicles Wrapping
- ❖ Textile Printing
- ❖ Channel letters Signs (Stainless Steel –Zincore-Aluminium etc...)
- ❖ Directional Signs
- ❖ Backlit Graphics
- ❖ Large Format digital printing and signs
- ❖ High quality for signages indoor printing
- ❖ Retail store booths, kiosk & Displays
- ❖ Printing on composite Aluminium Panels Forex & all types of rigid material
- ❖ P.O.S Material (roll ups, pop ups, stands etc...)
- ❖ LED / LCD Screens Signs ( outdoor – indoor )

## Point of Sale and Shop-in-Shop Solutions

The smallest detail can make a huge difference to business performance. Our point of sale and shop-in-shop service focuses on making your brand stand out in the busy retail marketplace. Engagement is key to drive footfall and our talented in-house design and production team has years of experience when it comes to crafting a temporary or permanent point of sale solutions. Static in-mall presence or dynamic in-store activations that can stop a customer in their tracks is accentuated by attention-grabbing branding whether it's a compact kiosk, luxury podium, exciting visual merchandising display or captivating retail window. We're also known for our innovative approach with designs spanning the full spectrum of materials from classic wood with led screen and metal to PVC





## Premiums and Promotional Items

You cannot underestimate the value of brand messaging in its purest form. When it comes to premiums and promotional gifts we don't tout cheap baseball caps or poorly printed stress balls. We spend considerable time and effort on sourcing, creating and procuring quality items that reflect your brand equity. Our China team has an on-the-ground market advantage with access to thousands of products and local production capabilities supported by fast-track delivery windows that can have a bespoke fully customised order delivered to your door within 30 to 70 days. We also have a catalogue of over 1,600 items .



### Concept and Design







## Production





## Vinyl Banners





## Vehicles Wrapping





## Textile Printing





Channel letters Signs





## Directional Signs





## Backlit Graphics





Large Format digital printing







High quality indoor printing





Retail store booths, kiosk





Printing on composite Panels





P.O.S Material





LED / LCD Screens Signs





LED / LCD Screens Signs





Point of Sale Solutions





Premiums and Promotional Items







Premiums and Promotional Items



# THANK YOU



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